



Message from the Secretary for Food and Health



I am delighted to welcome our distinguished speakers and participants to the Health Promotion Symposium 2015.

In the past two decades, the Health Care and Promotion Fund has provided funding support for over 270 worthwhile health promotion projects. As in the past, the Symposium this year will present a fine selection of excellent projects and showcase their outcomes in the parallel sessions and posters exhibition.

To keep up the momentum of improving health of the population, this year's Symposium highlights the importance of evidence-based practice in health promotion with its central theme of *"Dissemination and Implementation Science in Health Promotion"*. For health promotion interventions to be effective and sustainable, a mutually beneficial collaborative partnership among stakeholders is imperative. Tobacco control is one of the successful examples to demonstrate the effectiveness in translating accumulated evidence and efforts to health policy. This Symposium will serve as an excellent platform for stakeholders to network and collaborate, be they from the public sector, non-governmental organisations, the academia and healthcare professions.

To address the emerging health needs of the community, we require in particular initiatives and concerted efforts from healthcare professionals, the community and the Government to bring health benefits to people with specific needs. To this end, we have included new thematic priorities to promote breastfeeding practices, raise the public's awareness of cancer prevention and the healthy use of the Internet and electronic screen products.

The theme of this year's Symposium will no doubt help strengthen evidence-based practice in planning and implementing health promotion interventions. I am delighted to see many health promotion pioneers, experts and community leaders joining the Symposium to share with us their experience and skills in different fields.

Without the wisdom of the Organising Committee and our many local experts for sparing their time and effort, this Symposium could not have been a success. I hope you all have a most stimulating and rewarding occasion.

A handwritten signature in black ink, appearing to be 'Ko Wing-man'.

Dr KO Wing-man, BBS, JP
Secretary for Food and Health
The Government of the Hong Kong Special Administrative Region

